OZARKA COLLEGE
STRATEGIC PLAN 2015-2020

PRIORITY	STRATEGY	ACTION
1. Access to Education	1.1 Maximize early pathways	1.1.1 Increase concurrent enrollment
		1.1.2 High School Bridge for Allied Health
		1.1.3 Maximize online participation for high schools
		1.1.4 Explore the possibility of a technical center
	1.2 Expand and maximize current access	1.2.1 Increase enrollment at each location
		1.2.2 Increase new, transfer, and online students
		1.2.3 Revise any policies and procedures as necessary to positively impact enrollment
		1.2.4 Enhance marketing effectiveness
		1.2.5 Streamline Admissions communication flow
2. Student Success	2.1 Increase retention	2.1.1 Increase retention through professional development
		2.1.2 Increase retention through student engagement and enhanced services
	2.2 Accelerate completion	2.2.1 Explore compressed term options
		2.2.2 Increase on-time completion
		2.2.3 Participate in Academy of College Excellence (ACE) initiative
	2.3 Promote student financial responsibility	2.3.1 Continue to seek ways to raise awareness with students
	2.4 Emphasize graduate success	2.4.1 Track Graduate Outcomes
		2.4.2 Develop a culture of career advising

	3.1 Explore fast-track technical employment opportunities	3.1.1 Explore short-term trainings
		3.2.1 Enhance Advisory Board affiliations
3. Workforce Development	3.2 Strengthen employer partnerships	3.2.2 Continue to encourage civic club engagement
		3.2.3 Continue to enhance use of CareerLink
	3.3 Advance continuing education (CE)	3.3.1 Expand CE opportunities
		3.3.2 Explore CE ownership options at Melbourne campus
		4.1.1 Promote effective College communication within all levels of the college
		4.1.2 Professional Development
		4.1.3 Utilize technologies to replace labor intensive activities
	4.1 Optimize fiscal, human, and physical resources	4.1.4 Continue to explore grant opportunities
		4.1.5 Identify timing for Mammoth Spring (MS) facility master plan
		4.1.6 Identify energy efficiency solutions
		4.1.7 Conduct an economic impact survey
		4.1.8 Seek Foundation support for priority student and College initiatives
4. Continuous Innovation		
	4.2 Provide an environment that supports innovation	4.2.1 Promote a safe environment for risk-taking
		4.2.2 Celebrate Ozarka College innovations
		4.3.1 Assess dashboard metrics
	4.3 Advance data-driven decision making	4.3.2 Promote the availability of data
		4.3.3 Institutionalize statistical analysis software to generate data studies
		4.3.4 Create process to crosswalk planning to budgeting

	4.4 Explore and adopt technological advancements	4.4.1 Provide instructional devices
		4.4.2 Explore instructional assessment tools
5. Community Engagement	5.1 Foster mutually supportive relationships with stakeholders	5.1.1 Work with K-12 on technical centers
		5.1.2 Seek ways to enhance relationships with NAESC (Edu. Co-op)
		5.1.3 Connect aviation program with local interest groups
		5.1.4 Promote facility capacities for external users
	5.2 Enhance College presence through events, services, and enrichment	5.2.1 Expand summer camp opportunities
		5.2.2 Research a mobile career training unit
		5.2.3 Institutionalize community health fair event
		5.2.4 Develop a greater presence at high school and community events